

**RICOH**  
imagine. change.



# The Heart of Your Digital Workplace

IM C Series Smart & Secure Multifunction Printers

Unleash the power of people and technology working together in a hybrid workplace tailored to your needs, built on the foundation of Ricoh IM C Series market-leading Multifunction Printers.

**Full Colour A3**

IM C2010 / AEX

IM C2510\*

IM C3010

IM C3510\*

IM C4510

IM C6010

IM C7010

**Printer • Copier • Scanner • Fax**



## Print Plus

### Automate & Accelerate Your Workflows

Your IM C Series printer is designed to save time and increase efficiency. Document workflow management tools, enterprise-level content management and distribution solutions, not to mention a whole host of easy-to-use apps and third-party cloud services, including popular Microsoft 365 applications, turn your device into a customisable digital workflow hub, ready to adapt to your changing needs.

Stop wasting time on manual processes. Digitise and automate. With faster scanning and cloud upload capabilities, processing, storage and file access, the improved user experience of the IM C Series printer empowers your team, improves their workplace experience, and lets you focus on the work that matters most.



## Always Current, Always Secure

### Your Safety-First Cloud-Based Print Infrastructure

You don't need a localised print server with your IM C Series multifunction printers. Get on-demand access to your devices from anywhere at any time, safe in the knowledge that Ricoh's Always Current Technology and Multi-Factor Authentication features keep you up-to-date and your cloud infrastructure secure.

Right-size your printer fleet, drive down costs, and enjoy seamless, secure access to print services whenever and wherever you need it.

Backed by Keypoint Intelligence's award-winning BLI Security Validation and thorough device penetration testing—from firmware and ports to embedded web pages and connectivity—the Ricoh IM C Series is engineered to keep your information secure, giving you confidence in every print.



## Embrace the Full Potential of Your Cloud-Based Print Infrastructure

### Ricoh Digital Services

Take your print infrastructure to new heights and optimise workflows, foster effortless collaboration, and enhance efficiency with Ricoh's suite of digital services and solutions.



#### Workflow & Automation

- Process Automation
- Content and Collaboration
- Business Applications

Reduce errors, accelerate processes, and automate complex manual workflows to uncover new opportunities for growth and expansion.



#### RICOH Smart Integration

- RSI Connectors
- RSI Control
- RSI Control+
- RICOH CloudStream

Streamline document workflows, enhance security, and simplify print device management with a unified cloud-based platform.





## Smarter Sustainability

### Low Environmental Impact, High ESG Value

Sustainability isn't just good for the planet—it's good for business. The Ricoh IM C Series aren't just printers, they are a strategic investment for your ESG journey. The IM C Series helps you meet environmental targets while driving operational efficiency.

With advanced scanning and digitised workflows, the IM C Series reduces paper use and waste. With TEC Industry-leading low energy consumption—including just 0.3W in eco sleep mode—cut carbon emissions and reduce energy costs. Made with 50% post-consumer recycled plastic, 100% recycled PET toner bottles, and 54% less plastic packaging, it's designed with the circular economy in mind.



## Where Work Gets Done!

In today's hybrid world, work happens everywhere—but managing print infrastructure across decentralised teams can be complex. Ricoh's IM C Series Multifunction Printers are built for this reality.

Designed as the hub of the modern workspace, the IM C Series integrates seamlessly with cloud services, automates workflows, enhances security, reduces costs and delivers high-quality print performance.

More than just hardware, Ricoh partners with you through expert Managed Print & Automation Services—adapting to your evolving needs and aligning with your ESG goals.

Wherever work is happening, keep it secure, efficient, and sustainable with Ricoh.

## Range Summary

### IM C2010 / C2010AEX / C2510\*

- 20 to 25 ppm A3 all-in-one printer for all-round support
- Fast warm-up time of 24 seconds
- TEC value (kWh/week): 0.20 (20 ppm)/0.25 (25 ppm)
- B/W power consumption (operation): 411.8 W (20 ppm)/449.2 W (25 ppm), Sleep mode: 0.3 W



### IM C3010 / C3510\*

- 30 to 35 ppm A3 all-in-one printer for high productivity
- Scan speed 150 ipm (simplex)/300 ipm (duplex) in SPDF
- Fast warm-up time of 24 seconds
- TEC value (kWh/week): 0.30 (30 ppm)/0.35 (35 ppm)
- B/W power consumption (operation): 464.4 W (30 ppm)/500.5 W (35 ppm), Sleep mode: 0.3 W
- Keypoint Intelligence BLI 2025 Pick Award winner^



### IM C4510 / C6010 / C7010

- Productive 45 to 70 ppm A3 all-in-one printer for top performance
- Scan speed 150 ipm (simplex)/300 ipm (duplex) in SPDF
- Fast warm-up time of 23 seconds/24 seconds (IM C7010)
- TEC value (kWh/week): 0.45 (45 ppm)/0.67 (60 ppm)/0.81 (70 ppm)
- B/W power consumption (operation): 576.6 W (45 ppm)/763.3 W (60 ppm)/901.6 W (70 ppm)  
Sleep mode: 0.32 W/0.31 W (70 ppm)



\* Indicates a model with extended lead times applicable.

^ Only applicable to IM C3010.

## About Ricoh

Ricoh empowers digital workplaces through innovative partnerships, technologies, and expert services. With 85 years of cultivated knowledge, Ricoh is a leading provider of digital services, process automation, and information management solutions, supporting digital transformation and optimising business performance.

For more information, visit [ricoh.com.au](https://www.ricoh.com.au)

