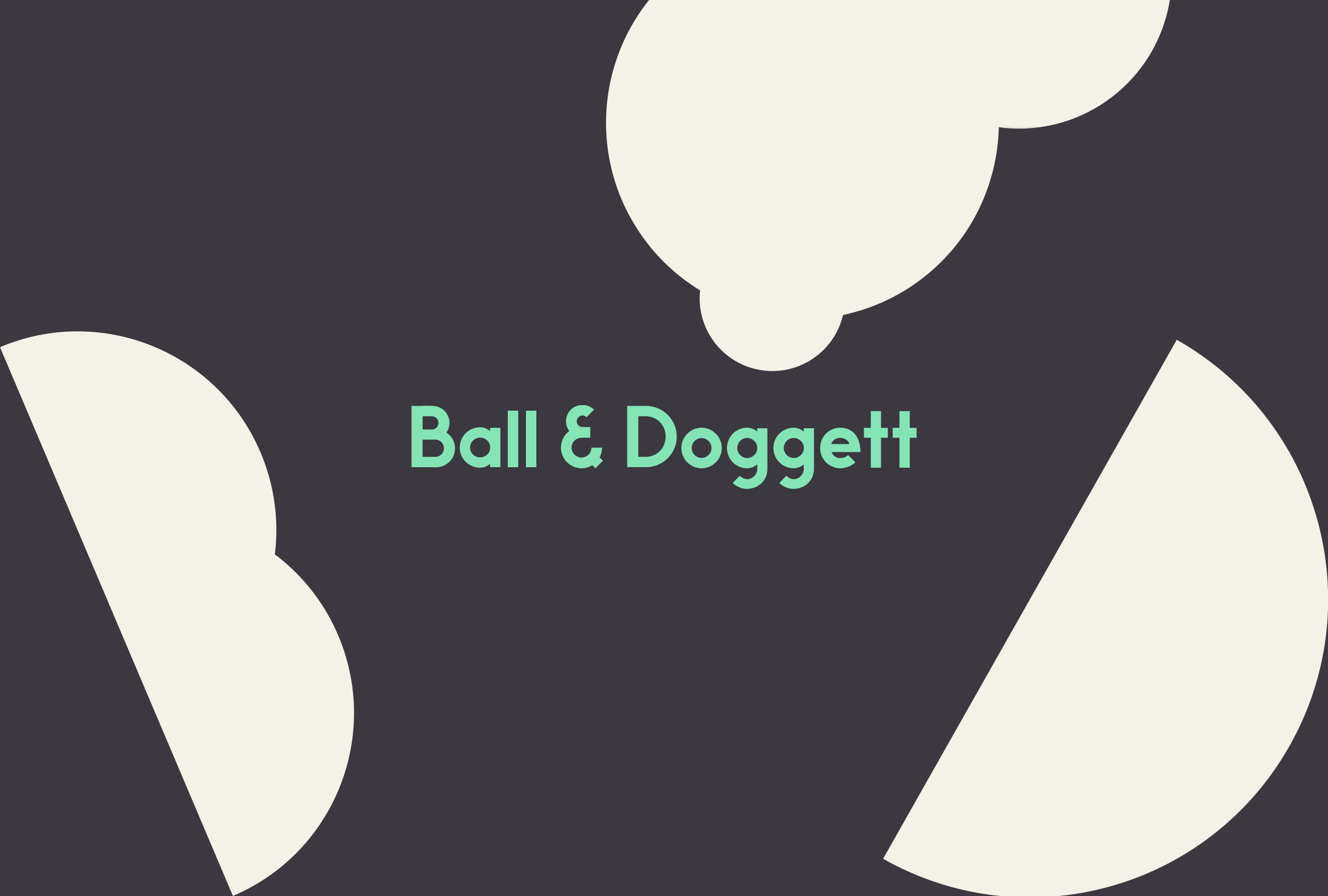




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Key Industry Trends

- **Easy Apply Graphics (short-term promotional and clean removal)**
 - Reduces the overall cost of the job (professional installation and cleaning not required).
 - Large retailers can have a shop assistant apply the graphic (National Retailer – 900+ stores = \$2m in installation savings).
 - Clean removal (non adhesive medias) avoid the cost of professional cleaners, post removal of the graphic.
- **Environmental Sustainable Solutions**
 - Transition from plastics to fibre-based solutions (recyclability).
 - Fibre-based materials are easily recycled via your standard cardboard recycling programs, in which you are paid for.
 - There is no planet B:
 - It takes more than 18 generations for foam board (polystyrene) to break down in the environment.
 - 12% of the worlds plastic waste is incinerated, and only 9% is recycled in most case just once.
 - Manufacturing 2 tonnes of PVC requires as much energy as a typical household does in one year.
 - By 2050, experts predict there will be 3x more plastic in the worlds ocean than fish.
 - Corporate responsibility

Hanging Displays

Novatech Satin / Store Banner Opacified Board



- Novatech Satin – A2 Coated Board (200 and 250gsm)
- Store Banner – Block-out (Opacified) Board (260gsm)
- Fully Recyclable (alternative to PP & PET)
- Printable on Ricoh 5160 (receptive layer not required)
- Suitable for POS, Hanging Posters, Snap Frames

Walls



- Polyester fabric textured wall film
- Block-out Removable Adhesive (no show-through)
- Repositionable and easy, clean removal
- Suitable for Retail, Office, Interior Decor



Windows



- Dot structured removable adhesive
- Repositionable
- Easy to Install and Remove on smooth surfaces
- Suitable for Retail, Office, interior wall graphics

Jellyfish White Super Cling

* Also available in Clear



- 190um PP Face Film (easier for installation purposes)
- Super cling technology and repositionable
- Easy to Install and Remove on smooth surfaces (no residue)
- Suitable for POS, Retail, Supermarkets, interior windows

Floors

- PET textured film/laminate combination – just print and cut!
- R10 slip rated (internal)
- Incredibly durable, no shrinkage, suitable for high traffic areas
- Suitable for supermarkets, retail, warehouses, low pile carpet



Mastertac Alu-Foil Floor Graphic



- Hi-Tack, aluminium foil adhesive (conformable)
- R12 slip rated (outdoor), textured surface
- Easy to Install and Remove
- Suitable for bitumen, concrete, brick and asphalt surfaces



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Delivering you 'world class' leading brands and products



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Ball & Doggett – Display & Visual

Our Brands – Flexible & Rigid Media Portfolio

Aqueous Media

Papers

Ultra Photographic
Imperial Matt
ICON Bond

Synthetic

Rhino PH900
Rhino BA100 Block-out

Backlit

Sapphire Backlit

Repositional

Yupo Octopus

UV / Solvent / Latex

Papers & Board

Novatech Satin & Gloss
Pearl 2/sided Artboard
Sumo 1/sided Display Board
Store Banner – Opacified Board
Oxygen Eco Solvent Paper
Oxygen Blue Back Poster Paper

Self Adhesive Vinyl

Avery Dennison
Mastertac
Catalina Wall Films
Walltex

Static & Repositional Films

Catalina Electrostatic
Jellyfish White & Clear
Yupo Octopus
MagneGrip Magnetic

Synthetic

Rhino
Yupo Block-out

UV / Solvent / Latex Continued...

Backlit

Sapphire

PVC Banner

Sumo

Fabric

Moroccan

Rigid Media

Advantage HIPS Board
Claycote Flute
D Board
Envirocore Board
Euro Foam PVC
Falcon Edge Tape
Katz Outdoor Display Board
Katz Display Board
Masterbond ACP
Onyx Flute
Onyx Smooth Board
POP Foam Board
Warrior Board

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